

Heeb Digital Ad Specs

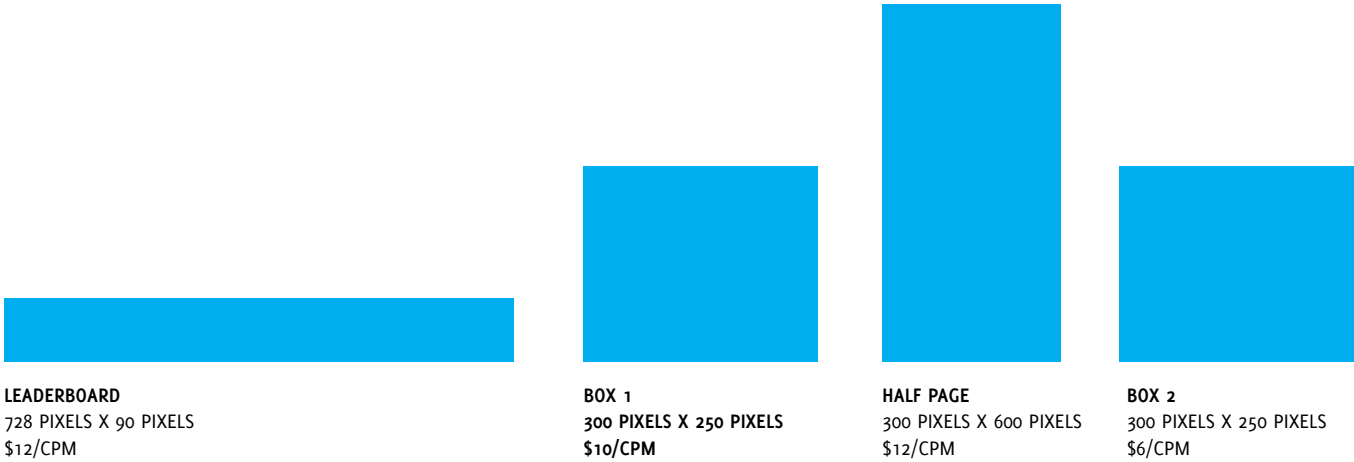
GENERAL INFO

- 100,000 CPM minimum purchase.
- Please make checks payable to *Heeb Media, LLC*.
- E-mail ads to ads@heebmagazine.com.
- Inquire about local rates.

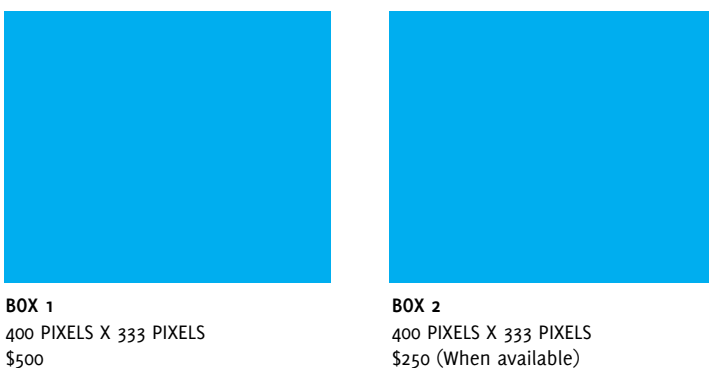
AD SPECS

- Ads must be in JPG, GIF, SWF or HTML5 format.
- JPG and GIF ads must be 72 DPI and under 70Kb in size.
- Filename should contain name of advertiser & campaign (eg., *MovieStudio_FilmName.jpg*)

Website



Email



As of 1/20/12